



# INFACON XII 2010

The Twelfth International Ferro Alloy Congress • June 6-9 • Helsinki, Finland

## INFACON 2010 – SPONSORSHIP PACKAGES

### Additional Information

INFACON XII, 6 - 9 June 2010 Helsinki, Finland

### Information on Sponsorships

Asmo Vartiainen

tel. +358 20 529 2012

email: [asmo.vartiainen@outotec.com](mailto:asmo.vartiainen@outotec.com)

For information about the congress and the congress programme, please visit

<http://www.infacon12.com>

**SPONSORSHIP PACKAGE: PLATINUM SPONSOR**

**Price: 17.000€ (incl. vat 22%)**

***SOLD TO OUTOTEC OYJ***

The Platinum (Head Sponsor) sponsorship entitles to the following benefits:

- A full-page advertisement in the Congress Programme, Abstract Book and Proceedings Book
- Sponsor's logo in all congress, exhibition and programme brochures (including the Proceedings Book) published after signing of the contract
- Sponsor's logo visibility on screens in the congress lobby areas
- Sponsor's logo exclusively on signs in the congress building
- Sponsor's logo on the official congress website pages ("footer")
- Possibility to submit a max 30 sec video to be shown during congress breaks
- Sponsor's marketing brochure in the congress bag
- 3 m2 promotional stand in the commercial exhibition area. Separate agreement needed for a bigger stand or e.g. placement of equipment.

**Option 1**

*Congress Banquet Sponsor – **SOLD TO OUTOKUMPU OYJ***

- Sponsor's logo shown exclusively on the banquet menu cards
- Sponsor's logo in all congress and programme brochures (including the Proceedings Book) published after signing of the contract
- Sponsor's marketing brochure in the congress bag
- Two (2) all-inclusive congress passes
- Sponsor's logo on the official congress website
- 3 m2 promotional stand in the commercial exhibition area. Separate agreement needed for a bigger stand or e.g. placement of equipment.

**Option 2**

*Congress bag, memo pad, pen*

- Sponsor's logo on the congress bag, memo pad and pen. Exclusive right with the exception of the congress logo.
- Sponsor's marketing brochure in the congress bag
- As an alternative to the fixed sponsorship price the sponsor can pay the effective expense of the products.
- Sponsor's logo in all congress and programme brochures (including the Proceedings Book) published after signing of the contract
- Two (2) all-inclusive congress passes
- Sponsor's logo on the official congress website
- 3 m2 promotional stand in the commercial exhibition area. Separate agreement needed for a bigger stand or e.g. placement of equipment.

**Options 3-5**

*Exhibition Hall Coffee & Lunch Service Sponsor – **Monday, 7.6.2010***

*Exhibition Hall Coffee & Lunch Service Sponsor – **Tuesday, 8.6.2010***

*Exhibition Hall Coffee & Lunch Service Sponsor – **Closing Day 9.6.2010***

- Sponsor's logo shown exclusively at all service points during the whole congress
- Sponsor's marketing brochure in the congress bag
- Sponsor's logo in all congress and programme brochures (including the Proceedings Book) published after signing of the contract
- Two (2) all-inclusive congress passes
- Sponsor's logo on the official congress website
- 3 m2 promotional stand in the commercial exhibition area. Separate agreement needed for a bigger stand or e.g. placement of equipment.

**Option 1***Internet Café*

- Inside the exhibition hall, in the vicinity of the congress halls, an internet café will be placed on a fixed platform that overlooks the whole exhibition area. The café is offered to the sponsor on following conditions:
- The package includes some 10 workstations with an internet connection.
- The workstations are freely used by the congress participants.
- The sponsor can advertise at the site according to a separate agreement.
- Sponsor's logo in all congress and programme brochures (including the Proceedings Book) published after signing of the contract
- Sponsor's logo on the official congress website
- One (1) all-inclusive congress pass

**Option 2***Sponsor of the Memory Stick of Congress Proceedings*

- Sponsor's logo on the memory stick. The long-lasting memory stick of the Congress Proceedings Book includes the congress material.
- Sponsor's logo in all congress and programme brochures (including the Proceedings Book) published after signing of the contract
- Sponsor's logo on the official congress website
- One (1) all-inclusive congress pass

**SPONSORSHIP PACKAGE: BRONZE SPONSOR****Price: 6.000€ (incl. vat 22%)**

- The Bronze sponsorship entitles to the following benefits:
- Sponsor's logo in all congress and programme brochures (including the Proceedings Book) published after signing of the contract
- Sponsor's logo on the official congress website
- One (1) all-inclusive congress pass

**Additional Information**

INFACON XII, 6 - 9 June 2010 Helsinki, Finland

**Information on Sponsorships**

Asmo Vartiainen

tel. +358 20 529 2012

email: asmo.vartiainen(at)outotec.com

For information about the congress and the congress programme, please visit

<http://www.infacon12.com>